

Last Night Wolfeboro
MINUTES
November 17, 2023, at 8:30
Town Hall, Great Hall

Attending: Linda Murray, chair, Brenda Joret, Kate Turner, Alexys Austin -Parks and Recreation.

Absent: Libby Pearce

Call to order 8:30 a.m.

1. Minutes of November 2, 2023 -pending – by Linda
2. Discussion + events/venues:
 - a. First Congregational Church of Wolfeboro (FCCW): **Need menu/pricing details** for promotion purposes; Brenda contacted Krista
 1. **providing the sanctuary free of charge; family dinner from 4-6 p.m.**
 2. **Need hot mike in sanctuary**
 3. **Asking about FCCW using its outdoor sign to promote dinner+ LNW**
 - b. Wildlife Encounters: 3:30p.m. Great Hall and sponsored by the Children's Center
 1. Discussed adding BJ Hickman, magician (\$500+)- decided to put a pin in that until next year. Concerns about staffing; too many activities. ☹️
 - c. **Bingo: Lions Club** – Gina Lessard, coordinating; taking place at Estabrook Hall
Lions providing snacks for purchase + prizes – also **parks/rec helping supply prizes (\$150 budgeted)**
 1. Estabrook Hall: Town insurance certificate provided by Linda – given to Kate who will pass along.
 - Bingo 1st 1pm-2pm
 - Bingo 2nd 2:15-3:15
 - d. **FCCW venue/church sanctuary:**
 1. **1:30-2:30 Just Bob + Marla:** Linda touching base; they want to set up around 12:30; Brenda Checking with FCCW on this.
 2. **2:30-3:30 p.m. Concert- Peter Heimlich and The Unusual Subjects (folk trio)**
 - 1 **Brenda confirmed and will email Peter contract/details**
 - 2 **Cost \$600.00 – requests 3-\$200 checks- paid by Senior Meal Group/Amy Capone-Muccio**
 3. **4:30-5:30 p.m. Carolyn Ramsay Band (quartet) \$1500**
 - 1 Brenda emailing Carolyn the details + contract to return
 - e. **Brewster Free Skating:** 2:30 – 4:30 p.m.
 1. **Town insurance certificate provided by Linda** – to Kate
 2. **Waiver** – Kate has; once OKd – will post – town web site; Facebook page (if possible)
 3. Helmets for all ages.
 4. Waiver must be signed. Maybe online. At the rink a table with a pop-up tent (parks/rec)
 5. **MOTION Linda – Second Brenda – Approved to schedule Pop Whalen Arena and budget: \$250**
to reserve for one-hour: Lexy asking Chuck Smith about blocking off 2:30-3:30 – Free skate in the event of weather or other issue affects Brewster outdoor ice skate. Helmets for all ages.
Bring your skates
 - f. **Escape House-Girl Scouts at Railroad Station.** Lexy reports nothing heard from Brier; group agreed we need to indicate a deadline – hearing from her by Dec. 1 is expected.

- g. **Fireworks-6 pm on December 31 with rain date of December 30.** Brenda will have to 'finesse' this wording; quote by Linda in press release explaining Dec. 30 weather postponement.

3. **Great Hall events**

- a. **Games 11:00 to 1:00 –**
 - i. LEXY checking on the 'photo booth' Christine had a few years ago.
 - ii. C3 Brix-Legos- **confirmed**
 - iii. Kingswood Youth Center- Lexy checking with Zach Porter
 - iv. GALA Smoothies bike- **CONFIRMED** - \$50 – parks/rec buying smoothie supplies
 - v. Yum Yum Shop. Cookies picked up on Dec. 30 (Lexy)
 - vi. Games-Parks and Recreation + Amy's scouts: on stage and around room
 - vii. Wolfeboro fire/PD -= Fire is confirmed; Lexy checking on police
 - viii. Amy's scouts selling food
- b. Wildlife Encounters 3:30 - 4:30- **Booked**

4. **PR + prizes**

- a. Wolfeboro TV: Brenda developing slides + PSA for WCTV
- b. Community TV- **arranging programming + will schedule to record/stream/broadcast Wildlife Encounters.**
- c. LEXY – to confirm OK for Brenda to 'guest' on Parks + Rec Dec. 19, 10 a.m. recording with Mary Ann Murray at Pop Whalen
- d. FACEBOOK – Brenda to create events on the page + promote/share + sponsor posts.
- e. Flyer: Brenda/Lexy coordinating via Canva –
 - 1. Sponsor logos: shown by sponsor level/donation
 - 2. Our logo + in kind/prize donors
 - 3. Schedule
 - 4. QR code on flyer + to post
 - 5. Distribute at shops + post town web site
- f. Map – not needed 2023
- g. **Press release: Brenda** DRAFT by NOVEMBER 30 meeting for review
- h. Major prizes gathered by Brenda _ following up:
 - 1. Wright Museum membership-received
 - 2. Molly passes – 4 -from 2022) Kathy Eaton OKd
 - 3. Pending: NH Boat Museum: membership; Millie B rides – possibly gift from gift shop
 - 4. PENDING -NH Cruise- M/S Mount Washington passes
- i. **Banners placement:** Zimmerman/Clark Plaza; Brewster corner by FCCW; no third banner this year.
- j. **Donation jars at venues on Dec. 31**

5. **Permits**

- a. Sign- Linda + Paul Zimmerman permission
- b. Temporary Event permit - Linda

6. **Fundraising**

- a. Piscataqua Landscaping \$1000
- b. Leone, McDonnell and Roberts-\$500.00
- c. Blacks Paper Store \$750
- d. Windrifter Resort- \$500.00
- e. Taylor Homes- \$500.00
- f. Lake Winni Team \$500
- g. Goodhue Boat Company \$300
- h. Front Four Cellars (Linda)- \$200

- i. Eastern Propane \$100
 - j. Butternuts \$100: Brenda has logo from a few years ago; Kate checking on current logo (probably the same)
 - k. The Kallad Gallery – have not heard (Linda)
 - l. Avery Insurance-Brenda – no response to three emails/Linda will check
 - m. Cash donations??
7. **VOLUNTEER SCHEDULE:** Brenda has spread sheet underway; ready for Nov. 30 meeting
8. **GOOGLE DRIVE:** Add Kate + Lexy to Google Drive (Brenda)
9. **NOTE:** 2022 LNW attendance estimate
- Bingo 1st–64
 - Bingo 2nd–93
 - Senior concert (Sr. Center) , 60 with about 10 to 15 turned away
 - Brewster
 - First skate 70 with about 30 watchers
 - Second skating 25 with about 10 watchers
 - Great hall – 788 – Wildlife Encounters + 11am – 1 p.m. games/activities
 - Escape House (Girl Scouts) 147
 - Fireworks many
10. **2023 Funds** on hand: **\$6,021.61 (Linda – update?)**
- a. **In 2023 budget**
 - 1. **Fire Works: \$2,500**
 - 2. **Advertising: \$500.00**
 - b. **Total to spend \$9,021.61**
11. **Amount spent or booked** **9,021.61**
- a. **Fireworks** **5,000.00**
 - b. **Bob and Marla** **250.00**
 - Left** **3,771.61**
12. **Possible expends**
- a. **Carolyn Ramsay Band** **1,500.00**
 - b. **Prizes** **150.00**
 - Remains:** **2121.61**

Adjourned 9:35 a.m.

NEXT MEETING- Thursday, November 30, 8:30 a.m., Great Hall, Town Hall

Respectfully Submitted,

Brenda Jorett